



DEVELOPING EXECUTIVE PRESENCE

Course Outline

Course overview and duration

'Executive Presence' is an elusive yet recognisable character trait that is immediately recognisable in those certain people who somehow command attention and respect when they enter a room.

This two-day course will help you to develop your personal and professional credibility, improve the way that your appearance is perceived by others, and enhance ability to communicate and network effectively.

Who will benefit from this course?

This course is not solely exclusive to people whose professional function is at a senior executive level. It is relevant to any person who is required to influence other people in the course of their work.

What you will learn:

This course aims specifically to develop character, substance, and style, and to enhance those qualities that engage, inspire, align, and move people to act. By the end of the course you will have covered the following topics:

- Identify, embed, and maintain the elements of a strong executive presence.
- Build trust and credibility with others.
- Communicate effectively using verbal and non-verbal techniques.
- Create a strong, positive first impression and maintain that impression as you build a relationship with others.
- Develop key leadership skills, including techniques for coaching, motivating, and delivering feedback.
- Managing the first impression that you give.
- Speaking with impact.
- Increase your ability to engage and influence others through storytelling.
- Take the lead with or without authority.
- Drive decisions and accountability when working with others.

All delegates will leave the training with a personalised action plan.